## **PARTNERS OUTDOORS 2014**

## South Interior Building, 1951 Constitution Avenue, N.W., Washington, D.C. June 9-11, 2014

Schedule

(Confirmed Speakers in **Bold**; \*indicates event is live streamed at: www.doi.gov/live)

Monday, June 9, 2014 Funding Recreation in the Great Outdoors Sustainably

7:30 am	Registration	South Interior Auditorium Foyer
8:00 - 8:30 am	Networking Coffee	South Interior Auditorium
*8:30 - 9:00 am*	Welcome Introductory Comments: Derrick Crane American Recreation Coalition Keynote: The Honorable Jonathan Ja Director, National Park Service	arvis,
*9:00 - 10:15 am*	General Session  Assembling Needed Resources Lewis Ledford, Executive Director, National Assoc. of State Park Directors Destry Jarvis, President, Outdoor Recreation and Park Services, LLC Derrick Crandall, President, American Recreation Coalition Moderated by Kevin Kilcullen, Branch Chief, Visitor Services, National Wildlife Refuge System, U.S. Fish and Wildlife Service	
10:15 - 10:30 am	Break	
10:30 - 11:45 am	General Session Bringing a Team Approach to Funding a Dan Puskar, Executive Director, Associated Lands Mary Ellen Sprenkel, President, The C Steve Richer, Public Affairs Advocate, I Moderated by Stephan Nofield, Acting Outdoor Recreation Division, N	Corps Network National Tour Association Deputy Chief, Conservation and
11:45 am - 12:00 noon	Charge to the Brainstormers The Honorable Jonathan Jarvis, Dire	South Interior Auditorium ector, National Park Service
12:00 noon - 2:00 pm	Luncheon Brainstorming Session Federal Lands Recreation Enhancement Discussion Leaders: Destry Jan Conservation Corps Discussion Leaders: Heather B Private Partners Discussion Leaders: Steve Rich	nt Act Sam Hamilton Room rvis, Jane Moore 3038 MIB Kiowa Room Burke, Mary Ellen Sprenkel South Penthouse
*3:00 - 4:00 pm*	Beacon Award Presentations  Moderated by The Honorable Mark So  Assistant Secretary of Commen	South Interior Auditorium chaefer, rce and Deputy Administrator, NOAA
4:00 - 5:30 pm	Great Outdoors Week Ice Cream	Social Main Interior Building South Penthouse

Tuesday, June 10, 2014	Hosting All Americans in Their Great Outdoors		
8:00 - 8:30 am	Networking Coffee	South Interior Auditorium	
*8:30 - 9:00 am*	Keynote Remarks Introductory Comments: The Honorable Janice Schneider, Assistant Secretary of the Interior for Lands and Minerals Keynote: The Honorable Raúl Grijalva, Ranking Member, Public Lands Subcommittee, U.S. House of Representatives Committee on Natural Resources		
*9:00 - 10:15 am*	General Session  Understanding Barriers to Outdoors Fun for Some Americans Frank Peterson, President, Recreational Boating and Fishing Foundation Carlos Alcazar, Founder, Culture ONE World Joe Elton, Deputy Director, Virginia Department of Conservation and Recreation Moderated by Andy Tenney, Chief, Division of Recreation and Visitor Services, Bureau of Land Management		
10:15 - 10:30 am	Break		
*10:30 - 11:45 am*	General Session  Bringing a Diverse Population to the Great Outdoors  Angelou Ezeilo, Founder, Greening Youth Foundation  Audrey Peterman, Author, Legacy on the Land and Our True Nature  Genevieve LaRouche, Field Office Supervisor, Chesapeake Bay  Field Office, U.S. Fish and Wildlife Service  Moderated by Dan DuBray, Chief, Public Affairs, Office of the  Commissioner, Bureau of Reclamation		
*11:45 am - 12:00 noon*	Charge to the Brainstormers Steve Ellis, Deputy Director, Bureau of Land	South Interior Auditorium Management	
12:00 noon - 2:00 pm	Luncheon Brainstorming Sessions Outreach to/Communication with Diverse Populations about the Great Outdoors Discussion Leaders: Carlos Alcazar, Preparing Diverse Populations To Be Comfortable in the Great Outdoors Discussion Leaders: Audrey Peterma Hosting Diverse Populations in the Great Out Discussion Leaders: Bob Bonar, Key	Rachel Carson Room Lauren Wenzel  Kiowa Room an, Joe Elton tdoors South Penthouse	

Ranger-Led Walks on the National Mall

2:00 - 4:00 pm

4:30 - 7:00 pm

Presentations of the Sheldon Coleman Great
Outdoors Award and Legends Awards
Legends Presentations Moderated by Steve Guertin,
Deputy Director, U.S. Fish and Wildlife Service
Presentations followed by Capitol Hill Showcase
for Legends and Beacon Award Winners

Reserve Officers
Association

Various Sites

## Wednesday, June 11, 2014 Working Better As Partners Outdoors

8:00 - 8:30 am	Networking Coffee	South Interior Auditorium
*8:30 - 9:00 am*	<b>Keynote Remarks</b> Introductory Comments: <b>Mary Wagner</b> , Associate Chief, U.S. Forest Service Keynote: <b>Rick Cables</b> , Vice President, Vail Resorts, Inc.	
*9:00 - 10:30 am*	General Session  Partners in Stewardship Through Volunteers and 21 <sup>st</sup> Century CSC  Moderators: Mary Wagner, Associate Chief, U.S. Forest Service, and  Mary Ellen Sprenkel, President and CEO, The Corps Network  Exciting examples of innovative ways for partners to create service opportunities for youth and veterans on public lands and waters	
10:30 - 10:45 am	Break	
*10:45 - 12:00 noon*	General Session Tools for Success as Partners Vickie Singer, Senior Vice President, Market Destination Marketing Association Int Dale Penny, President, Student Conservation David Brown, Executive Director, America O Becky Kelley, Director, Georgia State Parks Craig Erickson, President, Management and Moderated by Mary Coulombe, Chief, Natura U.S. Army Corps of Engineers	ernational n Association outdoors Association and Historic Sites d Engineering Services
*12:00 noon - 12:15 pm*	Charge to the Brainstormers Jim Hannon, Chief of Operations, U.S. Army	South Interior Auditorium Corps of Engineers
12:15 - 2:00 pm	Luncheon Brainstorming Sessions Public/Private Partnerships Under 21 <sup>st</sup> Centur Discussion Leaders: Mary Ellen Spre Strengthening Partnerships at the National Leaders: Dale Penny, Ma Strengthening Partnerships at the Local Leve Discussion Leaders: David Brown, Da	ry CSC Rachel Carson Room nkel, Meryl Harrell evel Kiowa Room ry Coulombe South Penthouse
2:00 - 2:15 pm	Refreshments	South Interior Auditorium
2:15 - 3:30 pm	Presentations on Brainstorming Sessi and Closing Comments	on Findings South Interior Auditorium
5:00 - 7:30 pm	Great Outdoors Week Recreational Tra Briefing and Awards Program Hosted by the Coalition for Recreation	Rayburn B354